

Spring Council Meeting  
Minutes  
April 15, 2026 7 PM ET  
Zoom

Call to Order: President Voisine called the meeting to order at 7:06 pm EST

Roll Call - Present: Victoria Voisine (P), Terry Etheridge (VP), Marisa Craig (Treas), Emily Wilkerson, Elizabeth Eaton, Kim Lohmann, Karla Denton, Dana Jacobsen, Corinna Caron (ED)  
Absent: Sheri Riley, Erin Seal

Minutes February 11, 2026 - Minutes from the February 11 Council meeting were reviewed. Motion by Kim L to approve the minutes, seconded by Dana J. All in favor.

### Committee Reports

Junior Association - NJBGA is still working to secure sponsorships for the 2026 Junior Nationals. We have had lots of new sponsors this year. The NJBGA is holding an informational Zoom meeting for Junior Nationals on April 16 at 8pm EST. Entry deadlines are May 1st and May 15th late fees applied.

Advertising and Promotion - This committee met March 23, 2026. Discussion focused around getting members involved more directly with advertising, and social media. The committee agreed that a new media kit should be created to send out to members and businesses that highlights the positives of advertising with the BGS. We also came up with a social media photo contest which was implemented and had almost 100 entries. The winner had their photo made into the FB cover photo and the top 10 will have their images in the June issue of The Focus. The committee meets again May 4.

Show Committee - This committee met March 25, 2026. Emily informed council that the committee's discussion focused on having a larger committee and council presence at point shows to help as needed. Things look good heading into show season.

Finance Committee - This committee met April 13, 2026. Corinna presented the committee a draft of the 2026 budget and went over the 2025 actuals. Committee discussed areas that we could improve upon for income such as NAILE sponsorships and annual meeting income and areas of expenses to keep an eye on such as photos that are purchased for The Focus.

### Old Business:

Membership Renewal Update - We have 401 regular members so far for 2026, our 2025 total was 522. We have 79 junior members for 2026, our 2025 total was 108. There are 156 regular memberships that have yet to renew in 2026 from 2025 and 192 regular memberships from 2024 that have not renewed. We have 39 juniors that have not renewed from 2025 and 41 from 2024.

\*keep in mind some have aged out of junior status\* So far in 2026 we have 27 new regular members and 12 new junior members.

Matching Donation Opportunity - This opportunity has been extended to April 25th. So far \$500 of sponsorships have been collected from current and past council members that will be matched. Please consider sponsoring if you are a past or present council member.

Bull Hypo Testing - Corinna reached out to UC Davis - we can use current samples on file for hypo testing - if a sample is not good enough or large enough then they would ask for more before testing. They can also use semen straws for testing for Hypo. Digital Beef pulled report for us - we currently have 784 animals (both males and females) that have DNA on file but no hypo results. That is higher than anticipated. Corinna will see if we can add the number of progeny from each of these animals to help determine order of potential importance.

Genetic Testing Alternates - Emily contacted Zoetis about the opportunity to use their labs for testing as they offer different types of testing and at a potential decrease in cost. Zoetis is no longer accepting outside databases and Neogen has been sold to Zoetis so that eliminates that possibility. BGS will continue to use UC Davis.

2025 Taxes - Corinna signed the electronic forms today and our 2025 taxes have been filed.

### New Business:

701x Update - There are changes coming to the registration software system we know as Digital Beef. The coding that Digital Beef was based on is becoming obsolete and can not be updated so programmers with 701x are working on a software update with new coding and this will give the platform a new fresh look. It will no longer be called Digital Beef - it will be the breed's registry and called such (Belted Galloway Registry). Corinna will be attending a summit put on by 701x in May in North Dakota with other breed executive directors that use Digital Beef that will explain more of the transition, options and how this will be rolled out (tentatively in August)

Southeast Regional Chapter - Council is excited about a new regional group but they do have concerns about the word "Society" in the group's title. Corinna will reach out and have a conversation with them about using a different term so that we can help ensure lack of confusion between regional groups and national society.

2026 Budget Presentation - Corinna presented the financials for 2025 actuals and 2026 budget. We came in at -5244 for 2025 which was \$3000 better than budgeted. Our 2026 budget puts us at -\$19680. Discussion was had about income amounts and expense items. A motion was made by Terry to have the Executive Committee meet within the next 2 weeks to determine pricing for independent contractors.. Seconded by Dana J, all in favor.

Other - Corinna informed Council that the “classification” view has been disabled for members, only admin can see an animal’s classification. Corinna also informed Council that past due invoices (30 days plus) for things such as advertising etc will result in a lock of their Digital Beef account until invoice is paid.

Adjourn Motion made to adjourn at 8:35 pm EST by Karla, seconded by Terry . All in favor.